

Derek Lieu

Entrepreneur, Designer, Student.

I'm passionate about technology and its ability to change the world and I enjoy doing what I can to help make that happen. Whether it's running my own startup, helping another or encouraging people to start their own businesses.

I'm also a big supporter of youth entrepreneurship and do what I can to support youth starting real businesses.

My skillset revolves around business development, strategy and vision, with a bit of UI/UX design thrown in the mix.



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EXPERIENCE

Campaign Manager

Birchal

February 2018 – Present

- Birchal is one of the first licensed equity crowdfunding platforms in Australia.
- I help companies succeed in raising money from the crowd.

President

Young Entrepreneurs Collective

August 2017 – Present

- YEC is a student organisation that aims to enable student entrepreneurs.
- In charge of day to day operations, vision and strategy.
- Played a key role in founding the organisation.

Co-Founder

The Cut

February 2017 – Present

- The Cut is a review system for hairstylists.
- Actively involved with all aspects of starting and running the business.

Business Analyst Intern

Hypetap

August 2016 – Jan 2018

- Hypetap is an influencer marketing agency and platform in one.
- I worked as a business analyst focussing on strategy.

Managing Director

Lightlane

August 2016 – August 2017

- Lightlane is a student-run consulting organisation targeted towards startups.
- In charge of day to day operations, vision and strategy.
- In charge of establishing the Melbourne branch.

Co-Founder, CEO

Relay

January 2016 – February 2016

- Relay was a peer-to-peer delivery service where users could order something to be purchased, picked up then dropped off.
- In charge of day to day operations, vision and strategy.
- Part of establishing the company.

EDUCATION

The University of Melbourne

Bachelor of Commerce

2016 – 2018 (anticipated)

PROJECTS

Startup Marketing Project

Taylor & Grace

February 2017 – August 2017

- Taylor & Grace is a marketing/branding firm.
- I worked with the Managing Director to assess the potential for a new arm of the firm, purely targeting startups.

'Venture Up' Entrepreneurship Accelerator

CreativeHQ

January 2016 – February 2016

- Venture Up is a youth accelerator program run by New Zealand's premier innovation hub.
- I spent six-weeks full-time learning to start a startup from experts all from all over New Zealand.

C16 Design Hack

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August 2016 – September 2016

- C16 is a program teaching and applying design thinking to a social problem.
- I workshopped The Climate Change Collective, a platform to match climate change organisations with volunteers.

AWARDS

ASES Summit Stanford 2017

Asia-Pacific Student Entrepreneurship Society

April 2017

- ASES Summit is a week long entrepreneurship program hosted at Stanford University. 35 tertiary entrepreneurs from around the world are invited to hear from Silicon Valley experts.

FedEx/JA ITC Asia Pacific Finals

Young Enterprise Trust

August 2015

- Represented New Zealand as one of six chose to compete against nine other countries in the region.
- We were tasked with devising a new business idea that addressed an economic issue in Cuba and pitching to a panel of judges.